



Le Lab RH Partnership Proposal, 21 Feb 2023

UNLEASH World Paris, 17-18 October 2023



OUR BRAND

WHO WE ARE

UNLEASH is a media platform and transformation engine for human resources, built to inspire, connect and empower HR leaders worldwide to navigate the new working world. We give members a platform to share ideas that work, to network, and do business.

Leading the debate on the Future of Work and HR technology, **UNLEASH** brings together leaders who are passionate about people and technology. They are innovators, pioneers, and advocates who help connect the dots and offer that big picture perspective.

The **UNLEASH** World Conference & Expo - The world's GREATEST and LARGEST show on the Future of Work and Workforce Technology, our event is a global gathering of decision makers, visionaries, influencers, and disruptors from over 120 countries

Our vision is to be the platform of choice globally on the Future of Work and HR Technology. Our shows attract the worlds leading speakers including the likes of Sir Richard Branson and Arianna Huffington.

Like **Le Lab RH**, we at **UNLEASH** want to support the Startup community, giving access to normally out-of-reach sales prospects, investors, advisors and a growing network of peers. It's a complete no-brainer to team up with an organisation like **Le Lab RH** and help to support your network and drive sustainable economic development for both **Le Lab RH** and it's community.

Be part of the longest running and most successful HRtech Startup event in the world.

Influence





**The most influential
HR marketplace in the world.**

For a decade, **UNLEASH** has been the proving ground for startups, scaleups, breakthrough technologies and global innovators shaping the HR industry. This is where the world's next wave of entrepreneurs come to do business and learn. The epicenter of the work revolution, the **UNLEASH** STARTUP Ecosystem is the fastest growing startup community in the world!

An ambitious community of visionaries, investors, entrepreneurs and doers from +100 countries provide inspiration and innovation for tomorrow's challenges, today.

Many of our startups have graduated to become today's major sponsors and are giving back to the community by supporting the next generation of leaders driving the work revolution. **UNLEASH** World - The International Conference and Exhibition on the Future of Work & Technology will change the way you think about HR and Innovation. **UNLEASH** has championed HR excellence and disruption since 2011 and has become the industry standard that drives progress in human resources, learning and recruitment.

INFLUENCE



Celebrated HR Tech Unicorns SmartRecruiters and Visier

Both were startups at our first show in 2011 and have been heavily involved in shaping UNLEASH over the past 10 years. (Smartrecruiters Founder: Jerome Ternynck; Visier Co-Founder: Jan Swarz)



Runner-up in the UNLEASH America 2018 Startup competition. They returned to UNLEASH America 2019 as an Emerald Sponsor and were acquired by HireVue for \$50m in 2020. (Co-Founders: Sahil Sahni and Ankit Somani)



UNLEASH Startup Winner 2018 in the Recruitment Category, Candidate.ID was acquired for an undisclosed amount by UNLEASH key account ICIMS in 2022. (Founder: Adam Gordon)



UNLEASH Startup Winner 2015 was acquired by Cornerstone (UNLEASH Startup Headline Sponsor 2013-2019) for \$18.5M. (Founder: Bénédicte de Raphélis Soissan)



Acquired by Recruit Holdings Co., Ltd Japan whom they met for the first time on our Expo Floor. (Founder: Rob Hohman, who keynoted at our 2016 Conference)



Former UNLEASH Startup exhibitor. Following UNLEASH World 2018 they received investment from Acadian Ventures and were acquired by SmartRecruiters in 2020. (Founders: Luc Dudler, Christoph Güldenbergl and Andriy Martyniv)



Raised \$200M with K1 in 2019 and acquired RolePoint (\$40M) and Talemtry (undisclosed), both of which are graduates of the UNLEASH Startup Ecosystem. (Founder: Dan Finegan)



Runner-up in the UNLEASH World Startup Award 2019. Acquired for an undisclosed amount by UNLEASH key account LinkedIn in 2022. (Founder: Pat Whelan)



Graduate of UNLEASH Startup and one of Europe's and UNLEASH's flagship startups. Peakon was acquired by Workday, an UNLEASH headline sponsor since 2011, for \$700M in 2021. (Founder: Phil Champers)



Acquired by UNLEASH lead sponsors Ultimate Software, which in turn merged with Kronos, forming UKG – Ultimate Kronos Group. (Founder: Jonathan Benhamou)



Finalist at the inaugural UNLEASH Startup Competition in 2011. The online learning platform has been a continued presence at UNLEASH since then and made their first acquisition, CareerCake, in 2022. (Founder: Jonathan Campbell)



SAP SF's landmark client deal with Siemens was brokered at an HRN event in Vienna created by UNLEASH Founder & CEO Marc Coleman. SuccessFactors and SAP sponsored the first conference in Amsterdam 2011. Shortly after SAP acquired SuccessFactors for \$3.4B. (Founder: Lars Dalgaard, keynoted at our 2012 Conference)



UNLEASH Startup Winner 2014 was bought by Monster which was in turn acquired by UNLEASH Key Account Randstad for \$429M. (Founder: Pete Kazanjy)



Returned as a lead sponsor for 5 years before their 2021 acquisition by UNLEASH key account CEGID, who also acquired lead sponsor Meta4 in 2019. (Founders: Alexandre Pachulski, Jean Stephane Arcis and Joel Bentolila)

In the frame of our partnership



- UNLEASH will create a Pavilion for Le Lab RH on our showfloor to host 30 startups. will expand the area if more than 30 Le Lab members are secured.
- UNLEASH offers free 3m x 3m standspace in the Le Lab Pavilion in case of providing a minimum of 20 startups. Standbuild costs to be covered by Le Lab RH.
- UNLEASH offers Le Lab RH members special rates on Startup Exhibition packages as follows:
- **EARLY BIRD** rate available until the 28th of April 2023 with 15% discount applied for all Startup packages:
 - 15% discount on our Superstar package >> 5945 EUR instead of 6995 EUR list price
 - 15% discount on our Emergent package >> 5095 EUR instead of 5995 EUR
 - 15% discount on our Challenger package >> 3395 EUR instead of 3995 EUR
- **POST Early Bird** rate on Startup Exhibition packages from the 1st of May 2023:
 - 15% discount on our Superstar package >> 5945 EUR instead of 6995 EUR list price
 - 10% discount on our Emergent package >> 5395 EUR instead of 5995 EUR
 - 5% discount on our Challenger package >> 3795 EUR instead of 3995 EUR

In the frame of our partnership



Marketing Support provided by Unleash

- **UNLEASH will design and create a marketing pack of collateral and creatives for Le Lab RH to utilise (specs provided by Le Lab).**
- Le Lab RH promo code for HR decision makers, investors from your corporate network providing the opportunity to attend our show.
- Le Lab RH to commit to a marketing schedule to promote UNLEASH World 2023 to their members (designed by Le Lab in consultation with UNLEASH).
- UNLEASH will design and create a marketing pack of collateral and creatives for Le Lab to utilise (specs provided by Le Lab).
- Le Lab to provide UNLEASH with a list (company names only) of their startup members – to ensure UNLEASH are capturing Le Lab members and placing them in Le Lab Pavilion.

Expo floor at UNLEASH World 2022 in Paris





The best HR marketplace in the world! Content is amazing. Customers are carefully qualified which makes for serious networking. A “MUST”.

Jerome Ternynck
CEO, SmartRecruiters



THANK YOU

www.unleash.ai

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